

VI. Action Items (added)

- A. Motion by Diane Lanham to move MAASE Summer Institute to Grand Traverse Resort in 2009 providing acceptable contract is negotiated. Seconded by Kathleen Golinski. Motion passed.
- B. Motion by Mark King that the Golf Outing activity conducted during Summer Institute clearly constitute a MAASE event of Summer Institute and be managed and governed under the authority of the Summer Institute Planning Committee and Executive Board. Seconded by Laurie VanderPloeg. Motion passed.
- C. Motion by Kathleen Golinski that bids will be sought for the printing, marketing, and distribution of the MAASE Rtl Book. Seconded by Diane Lanham. Motion passed.

Adjournment: President Mark Moody adjourned the meeting at 7:31 PM

MAASE Executive Director Report

The Numbers:

- 10/1/07 Membership = 320 (10/1/06 = 306)
- 6/30/07 Membership = 420
- Reporting as "New" Members = 60
- MAASE October 2007 Workshop Activity Registration = 323
- MAASE October 2007 New Administrators Workshop Registration = 38
- MAASE October 2007 General Membership Meeting Registration = 179
- 9/30/07 Total Revenue = \$135,076.96 (9/30/06 = \$78,252.17)

General Membership Agenda Changes for October 2007

- New Administrator Networking - Change to Cord
- New Administrator Networking - Change to 6:15
- Executive Board Reconvene - Change to 6:45
- Tuesday Workshop - Add Ballroom D
- Finance & Legislation - Change to Ballroom E
- Professional Development Committee - Add (Ballroom lunch table or 3:45 in Ballroom)
- 3:45 Tuesday - Add "High School Requirements" Project meeting/Ballroom
- 7:30 AM Wednesday - Michigan Monitors Meeting - Change to CORD

Financial Report: (See Attached)

- MAASE Balance Sheet - as of 9/30/07
- MAASE Profit & Loss Statement (Quarter ending 9/30/07)
- 2007 Summer Institute Profit & Loss Statement (Quarter ending 9/30/07)
- Budget Status

Professional Development:

- PD Plan form & process (ex. attached)
- SB-CEU Application process for 10/07 was successful
- December - Jose Martin, February - Don Deshler, April - Don Villa, June - Laura Riffel
- Retrieving remaining PD Records on 10/19/07, including SB-CEU Data-Base
- Cracker Barrel set for December - Bill Mueller/Parent Involvement

Website:

- Background: Muliatt Multimedia, Inc. designed & created website, Dan Muliatt
- Met with EOT & TA management personnel re Web-based services, awaiting proposal

- Updated website MAASE activities descriptions w/chairperson contact capability
- Entered into contract with new website provider (server) in late August
- Meeting soon with Muliatt and John Dickey to explore wiki-like service for members
- Use of listserv

OEAA Report:

- Ed Roeber retires
- Advisory Committee statement regarding Secondary Credit Assessment System
- Advisory Committee statement regarding SB 582 (replacing MEAP)

Updates/Goals:

- Add Wiki-Service to Website
- Procedures Manual - Report and Draft
- Use "Group" email process more effectively (EB & MAASE Leadership Groups)
- Investigate alternative Listserv service
- Focus on Membership (communication/recruitment)
- Gain sophistication with financial database reports & analysis
- Attempt to connect again with CASE/Luann Purcell